

Laurie Wayne

Arcata, California and Portland, Oregon (503) 662-2482 contact@lauriewayne.com

CAREER FOCUS

Developing ideas and supporting people in a customer-centric, team-oriented environment where I can creatively contribute to the quality of life in any organization while enhancing its sustainability, diversity, and the bottom line. I believe that applying skilled, data-driven analysis to a system can be a revolutionary and life-affirming act.

PROFESSIONAL EXPERIENCE

2018-Present: Open Food Network USA (national)

US Coordinator/Nonprofit Project Director/Global Community Manager: Collaborate with an international product team and hundreds of US-based producers, hubs, and others to implement the US instance of an Open Source software platform for the marketing, sales and distribution of food by farmers, farmer's markets, food hubs, pantries, and more. Liaise with other national/regional instances to care for the commons and drive product direction.

Key Skills: Global meeting and communications facilitation, project management, open source software development tools, outreach and organizational advocacy.

2019-2021: High Desert Food and Farm Alliance, Bend, OR

Farm Support Program Coordinator: Worked with farmers, Extension and other food systems stakeholders to raise awareness and consumption of local food. Coordinated technical training for farmers in business and agricultural production skills, developed regional marketing/branding campaign

Key Skills: Training coordination, marketing campaign development, project management

2017-2018: Green Gulch Farm Zen Center, Muir Beach, CA

Kitchen Work Practice Apprentice: With the support of Zen Center leadership, performed progressively complex duties in a kitchen that provided three nutritious vegetarian meals per day for up to 200 people per meal. Integrated work with Zen Buddhist study and practice in monastic community setting.

Key Skills: Planning meals and events, crew and work supervision, observation, cooking, process improvement.

2016-2020: USDA Agricultural Marketing Service (national)

Peer Reviewer (1 year) and Review Panel Chair (4 years): Served for 5 grant cycles to provide high quality reviews and ratings for applications to the Farmers Market Promotion Program, Local Food Promotion Program, and Regional Food Systems Partnership. Worked in a small team to coordinate review meetings and ensure useful feedback to applicants, as well as consistent, objective ratings agreed on by all members of the team.

Key Skills: Coordination, teamwork, judgment, analysis, collaboration.

2016-2019: Bicycle Rides Northwest, Bend, OR

Sustainability Director: Created a new landfill-reduction program on two week-long bike tours with 300 riders. Instituted reusable mealware program, improved recycling, and worked with farmers and composting facilities along the way to keep food waste out of landfills, created systems for monitoring and impact measurement. Program nearly paid for itself in the first year and reduced the production of greenhouse gasses while educating and engaging riders and benefiting small communities along the route.

Key Skills: Planning, crew and work supervision, communication, education, process improvement.

2015-2017: Surprise Valley Saturday Market//Modoc Harvest, Cedarville, CA

Market Co-Manager/Food Hub Co-Founder/Executive Director: Co-managed the first Certified Farmers Market in Modoc County, secured funding for two years of staffing, outreach activities, producer support, and the formation of a local-food oriented nonprofit, planning and implementation of the region's first food hub. Co-founded and managed food hub.

Key Skills: Community engagement, nonprofit organization and development, corporate administration, regulatory compliance, reporting, grant writing.

2012-2014: Oregon State University Extension, Klamath County, OR

Field Educator/Research Associate: As part of the statewide "GROW Healthy Kids and Communities" project team, conducted interviews, assessments and engaged community members around environmental factors that affect rural childhood obesity.

Key Skills: Planning, communication, research, assessment, event planning and preparation, garden-based elementary nutrition education, community building.

2011: USDA National Agricultural Statistics Service, Portland, OR

Field Enumerator: Worked on two-person team to identify and mark statistically significant sample orchards and trees in rural Oregon for annual hazelnut objective yield survey.

Key Skills: Attention to detail, initiative, problem solving, physical stamina.

2008-2020: Locavore Farms, Fort Bidwell, CA

Farmer: Created and managed the implementation of a small organic farm in the high desert of extreme northeastern California. Managed volunteer workers, supplies, equipment, crops, and marketing efforts, resulting in a unique community-enhancing experience for a remote and rural area.

Key Skills: Planning, people management, organic agriculture, habitat development and restoration, interface with governmental regulatory agencies, money management, creative fundraising, community building.

2007-2011: Portland State University, Portland, OR

Graduate Student: MA-TESOL student in Applied Linguistics department. Courses of study in intercultural communication, cognitive development, language acquisition, teaching methods, international English, and revitalization of endangered indigenous languages. Teaching experience as graduate teaching assistant.

Key Skills: Teaching, teamwork, research, writing.

2010: SUN Community ESL

Practicum participant in award-winning Community ESL program: Designed and implemented English as a Second Language curriculum for multilevel, open entry/exit class for adult immigrants and refugees. With class, revitalized local community garden, resulting in development and delivery of workshop for educators entitled "You Can Teach ESL in the Garden!"

Key skills: Lesson and materials design, flexibility, English language teaching.

2010: Azumano Travel, Portland, OR

English Teacher: Designed and implemented English as a Second Language curriculum for Japanese teenagers in the US. Lessons incorporated the outdoors, art, and adventure projects.

Key skills: Lesson and materials design, classroom management, creativity, English language teaching.

2006: Portland Metro YMCA, Portland, OR

Curriculum Designer/English Teacher: Worked with a small team to design and implement complete English as a Second Language curriculum for Japanese teenagers in the US. Materials were designed to be reusable, relevant to real-world activities, and flexible.

Key skills: Lesson and materials design, classroom management, teamwork, English language teaching.

2005: Independent Consultant (international)

Language Teacher and Career Coach: Provided internet-based English-language instruction and translation for German university graduates and technology professionals. Typical projects included web forms and surveys, Curriculum Vitae, cover letters.

Key skills: English language teaching, business and technology terminology, coaching, customer service

2003-2004: QAnalysts LLC, Santa Clara, CA

Principal Consultant: Acted as engineering project manager for java-based VOIP system. Provided consultation on schedule, budget, and product integration.

Key skills: Negotiation, product and project management, communication.

2002-2003: TheraMedia Solutions, Santa Clara, CA

Founder and CEO: Built health care based multimedia company from concept through customer, product, and market development required to bring product successfully to market.

Key Skills: Influence and persuasion, articulation of vision, people management, financial planning, effective writing and presentation.

1995-2002: Cisco Systems, San Jose, CA

Engineering Manager: Managed 35 software engineers (junior to senior level) who built and enhanced a system to manage the infrastructure and applications used to run the company globally, including system and network monitoring, service management, messaging and directories, configuration management for networked devices, call centers, and process support. Managed Strategic Architecture Group for Enterprise Management.

Key skills: People Management, Technology Management, Cross-functional, global, and virtual team management.

Manager, Information Technology Learning Group: Led the creation of the IT Learning Group and oversaw its evolution from a technology training team to a results-based consultative group focused on innovative ways to enhance productivity through targeted knowledge transfer. Drove creation of coordinated global IT Learning Groups in the US, EMEA, Asia Pacific, and the Americas. Operated with budget surplus for 2 years while expanding group and implementing business-based metrics for success.

Key Skills: Human Performance Technology (a systems-based approach to organized work), People Management, Cross-functional, global, and virtual team management, informal and e-learning optimization, design, and implementation.

Manager, Technology Apprenticeship Program: Created and managed program to prepare high-potential Liberal Arts and Science grads for successful careers in IT. Provided 35 outstanding employees to company in two years at no cost beyond what would have been paid to temps.

Key Skills: Recruiting, Training, Negotiation, Motivation, Communication, People Management, Financial Management.

Project Manager: Start-to-finish oversight of design, architecture, and implementation of global, consolidated source of operational data for use by reporting and decision-support applications.

Key Skills: Project Management, distributed (Oracle) database design and implementation, application management, operational management

Infrastructure Project Manager: Developed, applied, and enforced standards for applications and operational documentation, supervision of training program, implementation of web-based information delivery systems.

Key Skills: Project Management, cross-functional communication, process improvement, training, documentation, operational standardization.

EDUCATION

UC Berkeley Professional Certificate in Editing (in process)
Participant, MITx U.Lab 2021: Leading from the Emerging Future 2022
Participant, Iowa State University Community Food Systems, 2019-2021
MA-TESOL, Portland State University (2011)

OTHER PROJECTS AND INTERESTS

Organizing team, GOAT Unconference/Community 2022 (Gathering for Open Agricultural Technology)
Cohort member, Food System 6 Business Accelerator
Fellow, Ecological Farming Association
Presenter, Great Basin Language Conference

COMMUNITY

Nonprofit Board Member, Certified Naturally Grown and Cooperation Humboldt
Former 4-H Project Leader
Former Director, Modoc Resource Conservation District
OSU Extension Master Gardener
Director/producer, award-winning short documentary "Luisa's Legacy"

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